

About Zipwhip

Zipwhip's texting for business software is the fast, easy and convenient way for both customers and businesses to reach each other. With Zipwhip, businesses can text with customers right from their computer, using their existing business numbers. Best of all, customers get to use a familiar platform without the need to download a new app.

As the pioneer of texting for business, Zipwhip text enabled the first landline phone number in 2014, instantly unlocking a powerful and flexible way for businesses to interact with clients, customers, partners, suppliers and employees. Companies that experiment and deploy texting are discovering new ways to streamline business processes, workflows and existing business applications. Zipwhip's direct network connectivity, intuitive cloud-based software and an enterprise-grade API means businesses can use any computer, tablet or mobile device to securely and reliably reach their customers, every time.

Zipwhip Facts

Company

- **Industry:** Software as a Service (SaaS), Enterprise Software, Computer Software
- **Year founded as B2C company:** 2007
- **Year pivoted to B2B company:** 2014
- **Board members:** John Lauer, Scott Maxwell, Bill McAleer, Hank Skorny, John Stafford III, Lisa Nelson and Matthew Dorr
- **Founders:** John Lauer, John Larson, Anthony Riemma

Financials

- **Latest funding rounds:** Series D round in Jan. 2019 led by Goldman Sachs
- **Investors:** Goldman Sachs, OpenView, M12, Voyager, Ronin
- **Year-over-year GAAP revenue growth (2017-2018):** 86%
- **Year-over-year message volume growth (2017-2018):** 262%
- **Number of landlines we've text-enabled:** 3.3 million

Employees

- **Number of employees:** 260

Customers

- **Profile customers:** Phillips Law, Kalka & Baer, Allstate Insurance, Disney, ESPN Radio, Ford, Nationwide, Seattle Seahawks
- **Direct software customers:** 10,800
- **Number of companies using Zipwhip software:** 30,000
- **Number of law firms:** 450+
- **Number of enterprise customers:** 100+
- **Number of major franchise brands:** 127
- **Number of franchisees:** 3,000+
- **Number of insurance agencies:** 2,000+
- **Number of professional sports teams:** 150
- **Number of staffing agencies:** 1,000

Social Media

- [LinkedIn](#)
- [Facebook](#)
- [Twitter](#)
- [YouTube](#)
- [Instagram](#)
- [Glassdoor](#)

Product Images

- [Photos](#)

Company Publications

- [Blog](#)
- [Zipcast \(Podcast\)](#)

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