

Reduct — Booth 612 — Press Kit

reduct

Impactful Video, Easy as Text.

Focus on the case, not video software.

Easy as COPY-PASTE for testimony, body cam footage, and depositions.

Reduct is a San Francisco startup that has created a cloud video platform that anyone can use—if you can write a text document, you can search, edit, and share your client’s story with compelling video, effortless transcripts, and automatic captions. **Reduct’s** mission is to allow for richer human communication: people represented with their faces, voices, and emotions intact.

Recently featured in **WIRED**: [“How AI Will Turn Us All Into Filmmakers,”](#) January 21, 2019

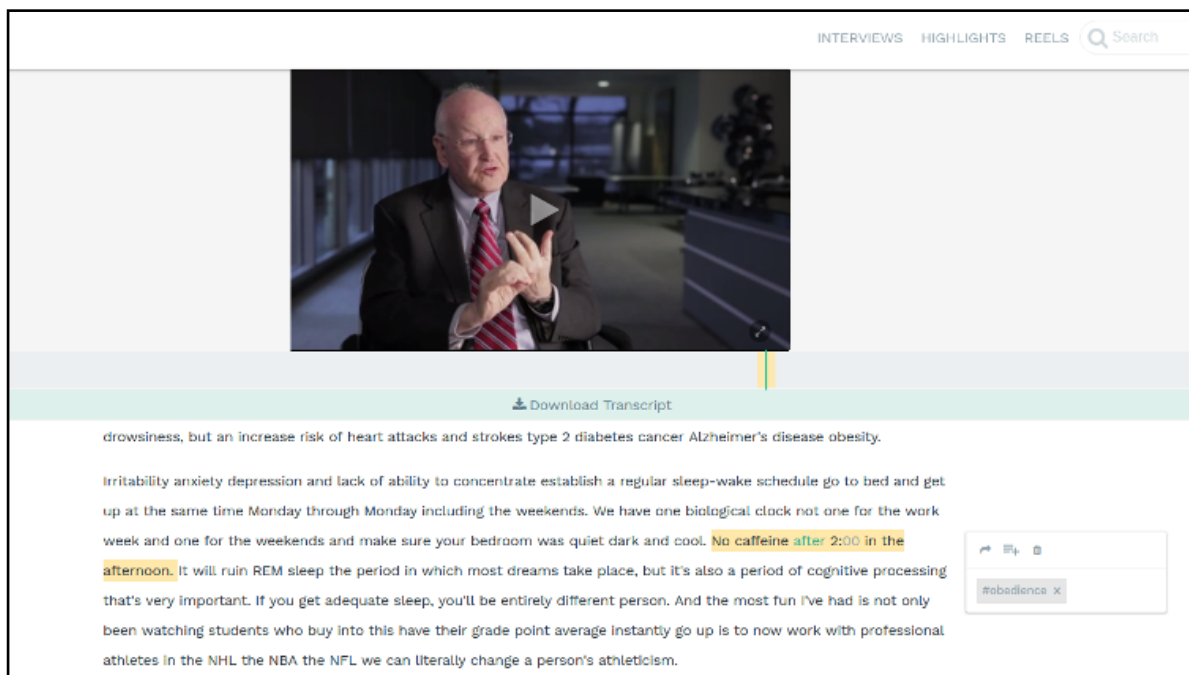
Web: <https://reduct.video/>

Twitter: [@reductvideo](#)

LinkedIn: <https://www.linkedin.com/company/reductvideo/>

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The screenshot displays the Reduct video player interface. At the top right, there are navigation links for "INTERVIEWS", "HIGHLIGHTS", and "REELS", along with a search icon and the word "Search". The main video player shows a man in a suit and tie speaking. Below the video, there is a "Download Transcript" button. The transcript text is as follows:

drowsiness, but an increase risk of heart attacks and strokes type 2 diabetes cancer Alzheimer's disease obesity.

Irritability anxiety depression and lack of ability to concentrate establish a regular sleep-wake schedule go to bed and get up at the same time Monday through Monday including the weekends. We have one biological clock not one for the work week and one for the weekends and make sure your bedroom was quiet dark and cool. No caffeine after 2:00 in the afternoon. It will ruin REM sleep the period in which most dreams take place, but it's also a period of cognitive processing that's very important. If you get adequate sleep, you'll be entirely different person. And the most fun I've had is not only been watching students who buy into this have their grade point average instantly go up is to now work with professional athletes in the NHL the NBA the NFL we can literally change a person's athleticism.

At the bottom right of the transcript area, there is a social sharing widget with a share icon, a list icon, and a close icon. Below these icons is a text input field containing the hashtag "#abodience x".