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PRESS KIT

ABA TECHSHOW 2019
STARTUP ALLEY BOOTH 2



MEDIA CONTACT

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JurisBytes to Launch JurisMS at ABA TECHSHOW 2019

*Legal Tech Startup's Inaugural Product Aims to Revolutionize
Attorney-Client Communication*

Alpharetta, GA (February 15, 2018) – JurisBytes, Inc., one of the legal industry's newest and most exciting tech startups, announced today that it is launching its inaugural product, JurisMS, at this year's ABA TECHSHOW, on February 27, 2019. JurisMS is a texting application that provides a daily report to track billable time and allows attorneys to text with clients without disclosing their personal phone number.

JurisMS is designed to simplify the lives of all lawyers in all practice areas, from solo practitioners to those in large firms. Until now, lawyers have been hesitant to text message their clients for a multitude of reasons, from the desire to keep their personal cell phone numbers private to the fear of data breaches. JurisMS has revolutionized communication for the legal industry, as the only messaging app designed by lawyers, for lawyers, with all of these concerns and more addressed. JurisBytes is also in talks with several of the most popular case management and billing platforms to integrate with JurisMS.

"We are very excited to announce the official launch of our first product, JurisMS." said Ryan Mullis, Founder and CEO of JurisBytes, Inc. "We've conducted extensive research that continues to point out the desire from clients to be able to communicate with their lawyer via text message. We are lawyers, so we understand the desire to protect personal information and valuable time. We are thrilled with the success of JurisMS with our beta testers and look forward to bringing such a well-rounded product to attorneys of all practice areas and geographic locations."

For information, visit www.jurisbytes.com or call 678-708-7824.

About JurisBytes:

JurisBytes, Inc. was founded in Spring of 2018 with one simple goal in mind: to streamline attorney - client communications. Attorney, Founder and CEO Ryan Mullis joined forces with another lawyer, a product designer and a software developer and set out on a mission to revolutionize the way lawyers communicate with their clients and improve their personal and professional lives in the process. JurisBytes looks forward to continuing this trajectory of modernizing the legal industry in the coming years, with launches planned for multiple products through the Spring of 2021.

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PROBLEMS SOLVED

Clients want instant and constant communication-- They want their lawyers to text message them. Lawyers want to protect their personal contact information, their time, and to keep healthy boundaries. The JurisMS app solves all of these problems and more.

PRODUCT DESCRIPTION

JurisMS is a texting application that provides a daily report to track billable time and allows attorneys to text with clients without disclosing their personal phone number. It's an app built by lawyers, for lawyers, that empowers our colleagues by helping them define and better manage client relationships.

PRODUCT HIGHLIGHTS



Incredibly simple and intuitive user interface



Download-ready text chains for simple record keeping and evidence production



Daily usage reports emailed to each user for billing purposes



Secure storage and state-of-the-art authentication for peace of mind

TIERED PRICING

01

\$49 per month, per user
1-5 users

03

\$29 per month, per user
25+ users

02

\$39 per month, per user
6-25 users

04

\$2,000 per month, flat rate
unlimited users

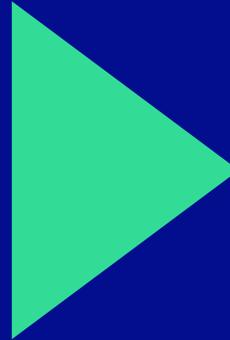


FOUNDING

JurisBytes, Inc. was founded in Atlanta, Georgia in the Spring of 2018 with the simple goal of streamlining attorney - client communications.

RYAN MULLIS

Founder and CEO Ryan Mullis is an entrepreneur who happens to also be a lawyer. She knows first-hand the demands and challenges facing lawyers today and has made it her mission to improve the lives of lawyers and their clients alike through the use of technology.



JACOB DAVIDSON

CTO and Co-Founder Jacob Davidson is a Product Designer by day, Engineer by night. When he's not coding or designing, he's attempting to make things out of wood.



JOSH HUMPHREYS

VP of Engineering and Co-Founder Josh Humphreys is a Software Developer by trade and degree. He's a sports-loving Mississippi Native along with Jacob, who happens to be his childhood best friend.



ASHLEY PEPITONE

CMO and Co-Founder Ashley Pepitone is a lawyer along with CEO Ryan Mullis- they met as coworkers and have worked at two firms together. Ashley is married with two kids, two cats, and is not related to the baseball player.