documate

PRESS KIT

ABA TECHSHOW

BOOTH #12

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Overview

Documate enables lawyers to turn frequently used Word templates and PDF forms into intelligent interviews. Without any coding knowledge, lawyers can create apps to streamline intake, assemble complex document sets, and enhance their online offerings. The interviews can used to streamline internal workflow (e.g., have your paralegal generate form sets) or to monetize a law practice through a forms marketplace (e.g., publish the app externally for client use).

Started with A2J. Now we're SaaS.

Documate (formerly HelpSelf Legal) started very differently when we launched in 2017. Frustrated by the lack of technology for low-income clients we represented pro bono, we set out to build a software platform for domestic violence survivors. That platform is now being used by domestic violence shelters and legal aid across California.

The world spoke. We delivered.

But after we launched the domestic violence platform, legal aid organizations across the world reached out to learn what document automation platform we built on. How was it so modern and user-friendly?

The secret? None - we built it from scratch.

We realized that the best way to help deliver quality legal services to more Americans was to create an easy to use, intuitive, **no-code document automation platform.** And so began Documate.

Documate is being used by law firms, court systems, and legal aid organizations across the world to save up to 90% of the time spent on templates and forms, and to reduce the cost of legal services for everyone.

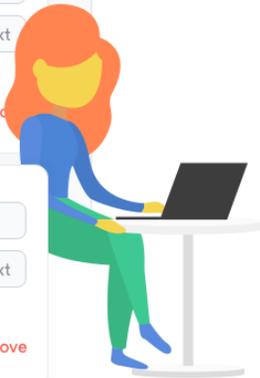# Automate internal processes or build external, client-facing apps.

Hello! Title this interview here...

Save   Run!

Interview   Output Documents

Page 1 ▾ of 6   Delete Page

Name this Page here...

1	Question	T Text ▾
Edit		Add Help Text
Logic	Variable Name	
	Required ✅	Remo...

2	Question	T Text
Edit		Add Help Text
Logic	Variable Name	
	Required ✅	Remove

Step 1: Build your interview

Create questions to gather relevant data. Add complex branching logic to determine when to show or hide questions or pages.

Step 2: Upload documents

Upload your frequently used Word or PDF documents and forms, and tag them to your interview questions.

Client-facing or internal interview   Upload & Continue

Interview   Output Documents

Select Output Documents
Click your Document to tag the Fields

PDF Petition for Reconsideration Court Form.pdf   Remove
     313 kb of 313 kb

PNG Long Form Confidentiality Agreement.png   Remove
     251 kb of 251 kb

DOC Intake Form.docx   Remove
     124 kb of 278 kb

Choose or Drag & Drop Files here!

Embed on your website to sell online legal solutions and monetize your practice.

Step 3: Run the interview!

Run the workflow to assemble documents or send emails. Share it with clients or colleagues, embed it on your site, and measure analytics.

Fill out the workflow to generate your legal documents!
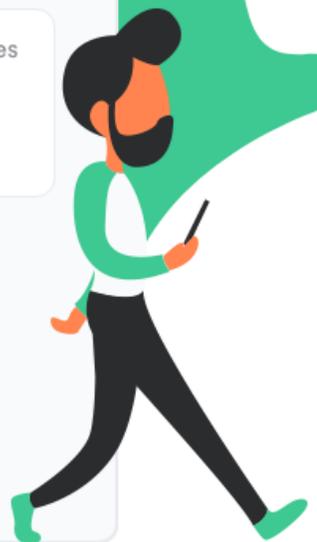
1. What is the client's name?*
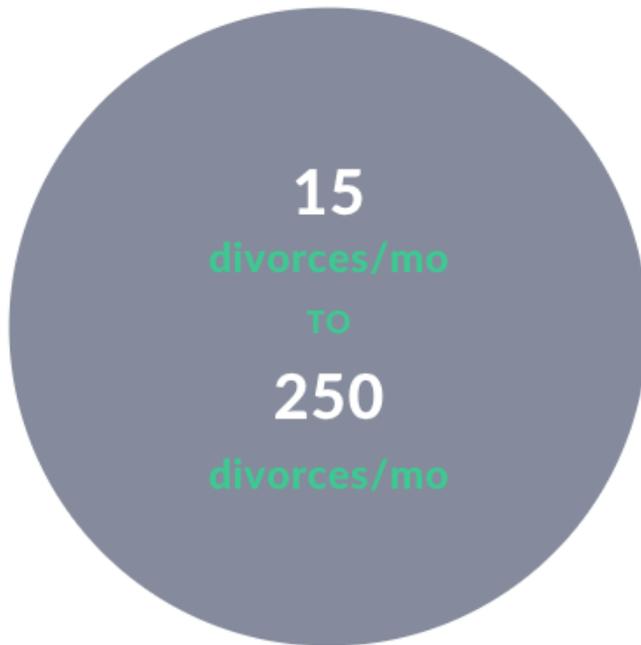
Beyoncé Knowles

2. Describe the legal issue?*

Here's a description of my legal issue that I'd like populated in the appropriate places in my documents…

3. Which clauses do you want in your document?*

- ☑ No brown M&M's clause
- ☐ Nuclear non-proliferation clause
- ☐ Standard legal clause A
- ☐ None of the above

Our customers love us.
Two case studies.

15
divorces/mo
TO
250
divorces/mo

Family Law Firm

60
employee handbooks/mo
TO
300
employee handbooks/mo

Employment Law Firm

Leadership Team

DORNA MOINI, CEO

6 yrs litigating in BigLaw at Sidley Austin & Sheppard Mullin

automation expert experienced/solved problem firsthand for legal aid

experienced in legal sales and marketing

NYU & USC Law

lifelong full-stack engineer

experienced in large, complex production datasets and form-based inputs

experienced in scaling large engineering teams

privacy & data security expert

MICHAEL JOSEPH, CTO

TOGETHER

we created an automation workflow for domestic violence survivors, which is being used by shelters and legal aid organizations across California and has led to an 11x increase in the number of people served by our clients' pro bono attorneys

News & Highlights

Legal industry writers and publications regularly recognize Documate (formerly HelpSelf) as an easy to use tool on the forefront of access to justice issues.

Documate has worked with law firms, technology companies, legal aid organizations and court systems to automate legal expertise, freeing lawyers up for higher value work, and publishing TurboTax-like tools for public use.

The following is a selection of news articles and other media featuring Documate:

ARTICLES

The Recorder, Associate Departs Big Law to Create Pro Se Online Startup

LawSites, Startup Launching Today Provides Automated Legal Help to Those with Low and Moderate Incomes

Law360, Automated Domestic Violence Legal Help

Mashable, AI-Powered Tool Helps DV Survivors File Restraining Orders

Law.com, Three Startups Are Using AI In Law for Noble Purposes

TechCrunch, Documate (HelpSelf) Uses Simple AI To Help Those In Legal Trouble

Entrepreneur Magazine, Meet the Real Justice League: 10 Entrepreneurs Helping Average People Navigate the Legal System

LegalTech News, Columbia Law Students Are Turning Into Legal Tech Developers

Smart Lawyer Magazine, Legal Tech's Revolutionaries (Cover Story)

PODCASTS AND EVENTS

Technotopia, John Biggs talks the law with Dorna Moini

Legal Services Corporation Innovations in Technology Conference, Document Automation Made Easy

Documate's Dorna Moini featured in Outsource Easier Podcast

Global Legal Hackathon 2018 Finalists' Expungement Tool Built on Documate.org/HelpSelf

documate

Making complex templates and
forms easy to create,
automate,
and generate.